

Maxwell Young

User Experience Designer

**I make complexities understandable, not simple.**

#### **CONTACT**

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<https://maxwellyou.ng>

#### **EDUCATION**

B.F.A. Graphic Design  
2014 – 2017  
University of Illinois  
Urbana-Champaign, IL

Computer Science  
2011 – 2013  
Parkland College &  
University of Illinois  
Urbana-Champaign, IL

#### **CERTIFICATIONS**

Certified Facilitator  
Sep 2018  
LEGO® Serious Play®

#### **TOOLS**

Figma  
Sketch  
Adobe CC  
Invision  
Maze  
HTML/CSS/JS

<https://maxwellyou.ng>

#### **WORK**

**Everly** UX Design  
Mar 2021 – Present  
Currently leading experience design and research for financial services. Responsibilities include user research, design systems, accessibility, prototyping, and interaction design.

**Kin+Carta** User Experience Consultant  
Jun 2017 – March 2021  
Led design, research, and strategy for Fortune 500 clients and their cross-functional teams. Facilitated user interviews, usability tests, and journey maps. Created info architecture, wireframes, userflows, prototypes, design systems, and high-fidelity comps for implementation.

**University of Illinois Research** UI/UX Designer  
Sep 2015 – May 2017  
Designed and implemented analytics, design systems, web identities, graphic assets, and data visualizations for physical media, presentations, and responsive websites.

**Apple** Technical Advisor  
Jan 2016 – Jan 2017  
Provided technical support for users, created educational tools, and taught classes for new hires. Designed and implemented an improved in-house production defect reporting workflow for advisors.

**Macmillan Education** Front-end Developer  
May 2013 – Jan 2016  
Developed interactive educational websites with HTML/CSS, XML and JS. Contributed components to the internal design system. Collaborated internationally with scientists and copywriters to plan content and design.

## **TEACHING & MENTORING**

Kin+Carta, UX Design Mentor

Feb 2019 – March 2021

Met 1:1 with mentees bi-weekly and guided them through personal design education needs as well as broader career goals. Designed the company's mentor tree for 40+ designers to grow relationships across continents, design skill expertise, and career paths.

American Institute of Graphic Arts Chicago, Design Mentor

Sep 2019 – Dec 2019

Guided participants through personal career growth and technical skill development. Designed and taught a 4-month curriculum for early-career designers, covering topics such as UX/UI design, stakeholder communication, and prototyping.

University of Wisconsin–Stout, UX Course Design

Apr 2019 – Jul 2019

Co-created a summer course for UX students in collaboration with UW-Stout design professor and several UX professionals. Facilitated ideation sessions to design course project requirements, and performed weekly critiques for the students throughout the duration of the course.

Hyong Moo Do Academy, Taekwondo Instructor

May 2010 – Aug 2015

Taught stretching, form, technique, non-competitive progression, and leadership skills for 200+ students of all ages and physical/mental abilities. Emphasized growth of self-efficacy, goal-setting, cultural awareness, and appreciation of both the practical applications and aesthetics of Taekwondo.

## **SPEAKING**

“UX Design: From Student to Senior”

DePaul User Experience Association (DUXA). DePaul University, Jan 2021.

“Can an App be Racist?” Working Better Podcast Series, Nov 2020.

“Prototyping with Proto.io” American Institute of Graphic Arts (AIGA) Chicago, Sep 2019.

“Senior Design Critique” DES-370. University of Wisconsin–Stout, May 2019.

“Logic, Ethics and Aesthetics” Joy in Learning Academy, Apr 2019.

“Blockchain: Discussion of design and implementation” Solstice FWD Summit, Jun 2018.

“UX Consulting” ARTD 471. University of Illinois Urbana-Champaign, Feb 2018.

“UX and You: The value of human-centered design” International Leadership Council. University of Chicago, Apr 2018.